

# WEBSITE PAGE SPEED

## A LYRICAL HOST WORKSHEET

Date: \_\_\_\_\_

Page Size Before Optimizing: \_\_\_\_\_ KB/MB

Great (under 1MB)

Realistic (1-3MB)

Fair (3-4MB)

Revisit (over 4MB)

Page Size After Optimizing: \_\_\_\_\_ KB/MB

Great (under 1MB)

Realistic (1-3MB)

Fair (3-4MB)

Revisit (over 4MB)

Page Speed Before Optimizing:

Test Location (City, Country): \_\_\_\_\_

Pingdom: \_\_\_\_\_ ms or s      WebPageTest: \_\_\_\_\_ ms or s

GTMetrix: \_\_\_\_\_ ms or s      DotCom-Tools: \_\_\_\_\_ ms or s

Page Speed After Optimizing:

Test Location (City, Country): \_\_\_\_\_

Pingdom: \_\_\_\_\_ ms or s      WebPageTest: \_\_\_\_\_ ms or s

GTMetrix: \_\_\_\_\_ ms or s      DotCom-Tools: \_\_\_\_\_ ms or s

# WEBSITE PAGE SPEED

## A LYRICAL HOST CHECKLIST

Date: \_\_\_\_\_

Hosting:

- High Quality Hardware
- Full SSD Web Space
- Latest PHP Version
- Optimized Caching
- CDN Installed
- GZIP Compression

Typically Heavy Plugins:

- Ad Network(s)
- JetPack
- Social Counts/Sharing
- Redirect Plugins
- Broken Link Checkers

Typically Helpful Plugins:

- Image Compression (e.g. WP Smush or ShortPixel)
- Database Clean Up (e.g. WP Optimize)
- Minifying Code (e.g. Fast Velocity Minify)

# WEBSITE PAGE SPEED

## A LYRICAL HOST CHECKLIST (CONTINUED)

Date: \_\_\_\_\_

### Homepage Optimization:

- 5 Or Fewer Posts Shown: \_\_\_\_\_
- Number Of Images Over 100KB: \_\_\_\_\_
- No Images Over 1500PX (Height or Width)
- Posts Show As Summary (Not In Full)
- Social Counts & Shares Not Displayed

### General Optimization:

- Plugin Review Within Last 30 Days
- Lightweight Theme
- Pingbacks & Trackbacks Disabled
- Compressed Images (Before & After Upload)
- Max. Number Of Hidden Images Per Post: \_\_\_\_\_