



WHY CHOOSE LYRICAL HOST?

# KEY FEATURES, BENEFITS, & INFORMATION



*Everything you need to know  
about why people choose Lyrical  
Host for their website.*

[LYRICALHOST.COM](https://LYRICALHOST.COM)

Want to know more about why people in six different continents choose Lyrical Host for their website hosting? Below we've covered some of the top reasons, in no particular order. Feel free to use snippets as quotes or rewrite sections in your own style or for your own content.

For more information on our hosting plans and other products and services, please refer to [lyricalhost.com](http://lyricalhost.com) for the most up to date information.

If you're not sure about a statement or want more information, email us anytime at [affiliates@lyricalhost.com](mailto:affiliates@lyricalhost.com) and we'll get back to you as soon as possible!

### **Managed hosting without the managed hosting price tag**

We offer hosting comparable to the premium end of the market - i.e. the hosts with price tags that start around the \$100/month mark - but our plans are much more pocket friendly and start at just \$11.99/m.

Pricing ourselves above the budget end of the market means that our customers are good neighbors; they look after their websites and don't take part in email spamming, so our mailservers and web servers are much cleaner and offer better rates of deliverability than the average web host's. Since budget web hosts typically make up their costs on overpriced add-ons, resource throttling, and increased renewal prices, over the long term we tend to work out comparably in terms of price.

### **Fully independent**

We're a small company with a big heart. We're proud to be independent, and not part of any hosting chain or group.

### **No upsells - everything you need is included in your hosting plan**

Everything you need, nothing you don't. All of our hosting plans include all the features and services you need: SSL certificates, email addresses, automatic daily

backups, automatic WordPress core updates (on WordPress plans), one-to-one developer-grade support, free resources, free masterclasses, and much more.

We'll never sell you junk services or add-ons. Our support team doesn't have sales targets. Our goal is that you're happy, not to make as much money out of you as possible.

### **High quality hardware, systems, and network**

We use premium hardware in everything we do. All servers are kitted out with Samsung SSDs, and we provide full SSD hosting on all plans as standard. Our systems, platforms, and networks have been designed by some of the best people in the hosting industry, and all servers are nestled securely in a state-of-the-art data center with 24/7 engineers.

### **No resource throttling**

Unlike many other popular web hosts, we don't throttle your website's CPU or RAM limits to force you to upgrade. All plans offer the same high-quality hosting with integrated, automatic support for those high demand periods. No matter what plugins or cron jobs you're running, your website won't be pulled offline for hitting invisible limits.

### **WordPress optimized platform**

Our WordPress platform is fully optimized to create a solid foundation for your website. Designed just for WordPress, it has integrated security features and custom caching to ensure you get the best speed and reliability straight out of the box. We also supply video tutorials, guides, and masterclasses if you're new to WordPress, and it comes preinstalled for you so there's nothing you need to buy or install.

### **Lovingly crafted, easy to use control panels**

Managing your web hosting shouldn't be something you dread, which is why we've created beautiful, efficient, and practical control panels.

### **Free migrations to Lyrical Host**

We'll move your existing websites (and any email you have) with no risk to your files and no downtime - even from Blogger or WordPress.com. Just book in a free migration with our team and you're good to go.

### **Free malware scanning and cleaning**

It's in everyone's interests that our customers' sites are healthy, which is why we scan and clean all websites we migrate to Lyrical Host. As a customer, you can also request malware scanning for your website any time, and if we find anything, we'll manually clean your website for free.

### **No increased pricing on renewals**

All our pricing is flat rate. We don't increase your domain or hosting plan costs when it's time to renew.

### **Go viral with confidence**

Our platform has integrated autoscaling and loadbalancing, meaning that if your blog post goes viral or your website gets generally busy, it can pull all the resources it needs from any of the servers across our platform. Go viral and your website won't even slow down, let alone go offline.

## **We don't turn your site off for hitting resource limits**

Our Boss plan includes unlimited space and bandwidth, but even if you opt for our Mighty or Tiny plan, we won't turn your website off or slow it down if you hit your space and bandwidth limits. Instead, we'll work with you to see where you can make any savings, and then work through other options with you.

## **Developer-led support team**

We don't tell you to hire a developer if you have a WordPress-specific question or problem, we answer or fix it for you – it's like having your own advanced tech team on hand.

## **Designed by bloggers, for bloggers**

We've had our own blogs for years, so we know what's important to bloggers. All our plans and systems have been designed so that you spend less time worrying about your hosting and more time doing the things you love.

We support our customers however we can, including free one-to-one help sessions on Facebook messenger, plugin and theme recommendations, matching you to partners or accountability buddies, and sharing your content on Twitter and Pinterest.

## **Personal support for you and your blog**

We're a community-led company, and we love your feedback. We value our friendships with our customers, and we're always here to chat over Facebook messenger. We're proud to know our customers personally and help out wherever we can, whether it's recommending a theme or celebrating a win.

Many of our customers come to us thinking they lack technical knowledge or claim they have a "stupid" question to ask us. There are no stupid questions; we can

guarantee that whatever question you have, it's been asked before by someone at the same stage of their blogging journey!

### **Free one-to-one masterclasses (and other online events)**

At any one time we have several bookable online classes running. They're completely free of charge for customers and include things such as getting started with the affiliate program and working through website-related topics such as search engine optimization, monetizing your website, and anything else you're interested in discussing.

### **Free stock photos and mystery resources every month**

Every month we send out exclusive one-time-only stock photos that you can use for personal or commercial projects. Over time you can build up your own custom stock library with photos you won't be seeing everywhere else!

We also add new resources to the huge Resource Library, which could be anything from printable coloring pages to blogging workbooks to social media templates to hand drawn illustrations and mix and match handlettering.

### **We care about your blog just as much as you do**

We have a number of built-in features to make your life easier, including automatic WordPress core updates, a support team headed by WordPress developers, integrated speed and security features, and on-demand malware scanning and clean up. We're here for you beyond just web hosting - we can even set up Google Analytics or install your Facebook Pixel for you at no extra cost.

### **We appreciate existing customers as well as new ones**

We're always adding new features and freebies so the longer you're with us, the more value you get. We believe in rewarding customers for their loyalty, not just offering new customers all the best things. When we do free resource bundles for new customers, existing customers get them too.

### **Your money supports independent creatives**

We commission independent professional creatives, including photographers, designers, and illustrators, to create beautiful custom resources that we provide free to our hosting customers every month. It's a win-win; we help support others in the web industry and our customers at the same time.

### **We've organized partner discounts**

We've teamed up with a bunch of independent professionals and small companies to offer you customer discounts on complementary products and services such as web design, business strategy, social media consulting and much more. Learn more at <https://www.lyricalhost.com/partner-discounts/>

### **Your money supports independent non-profits**

Each month, some of your hosting spend goes directly to non-profits and charitable causes all over the world. Some of the causes we support include children's education in Mozambique, and mental health help for people across Africa and Asia.

### **We celebrate an anniversary-tree with every hosting customer**

Every year on your Lyrical Host anniversary, we celebrate by planting a tree for you somewhere in the world to offset carbon use.